

LISA CLONAN

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Dear Hiring Manager:

With 20+ years of experience directing sales strategies and marketing campaigns, building high-performance teams, and identifying new opportunities for brands, I am an enthusiastic leader who can deliver results. I would love to learn more about the open sales manager/sales director roles with your organization.

You will note that, in the past seven years, I have been responsible for multiple programs at Premio Foods, Inc. For the Eastern US, I oversee branded retail business, CSM programs, sports and sponsorship marketing, and social media strategies. I am the liaison to all major retailers, such as Wakefern, Lidl USA, Ahold/Delhaize, and Albertsons, and I ensure that our plans align with each retailer's individual business goals.

Additionally, as a leader, I am committed to operating cross-functionally and developing teams that work well in partnership with others. As a result of this approach, we have seen significant revenue increases, a dramatic improvement in supply chain efficiency, and enhanced communication throughout the company. I want to empower and motivate staff to succeed, and by shaping a culture where we support one another, everyone wins.

My career has been heavily focused on the CPG space, although I do believe my skills are transferable to a new arena. I thrive in environments where we can innovate and improve the customer experience, all while increasing our profit margins. I am confident I can add value to for your clients and I look forward to hearing from you soon.

Thank you in advance for your time.

Regards,

Lisa Clonan